

## Message Text

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ACTION PPT-01

INFO OCT-01 ARA-06 SS-15 NSC-05 CIAE-00 INR-05 NSAE-00

RSC-01 L-02 ISO-00 SCA-01 SCS-02 EB-04 /043 W

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P 230040Z OCT 74

FM AMEMBASSY MEXICO

TO SECSTATE WASHDC PRIORITY 4462

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EO 11652: N/A

TAGS: MX CU ESTC CPAS

SUBJ: THREATENED PROBLEM WITH MEXICO OVER US-CUBAN TRADE  
REGULATIONS

REF: LOIS SHIPP TELCON 10/22 WITH MARGARET KELLER PPT/DSR

1. DUDLEY F JARRETT AND WILLIAM D CARTER ARE U.S.  
CITIZENS AND GENERAL MANAGERS OF TOWNER DE MEXICO AND  
DRAPER DE MEXICO, RESPECTIVELY, SUBSIDIARIES IN MEXICO  
CITY OF US FIRMS. BOTH ARE INVITED TO TRAVEL TO CUBA  
OCTOBER 28, 1974, AS PART OF MEXICAN TRADE MISSION TO  
CUBA SPONSORED BY MEXICAN FOREIGN TRADE INSTITUTE (IMCE).

2. AS A RESULT OF REFERENCER REQUEST FOR AUTHORIZATION TO  
AMEND PASSPORTS FOR TRAVEL TO CUBA, DEPARTMENT IS PROBABLY  
ALREADY AWARE OF IMPLICATIONS OF THIS BUSINESS TRAVEL.  
HOWEVER, EMBASSY WISHES SPECIFICALLY TO DETAIL ADDITIONAL  
FACTORS OF POSSIBLE SIGNIFICANCE. CARTER JUST RETURNED  
FROM PROMOTIONAL TRIP TO PRC WHERE MEXICO EXHIBITED ITS  
GOODS UNDER AUSPICES. CARTER WAS ONLY TEXTILE MACHINERY  
DISTRIBUTOR TO LEAVE MACHINE IN PRC IN OPERATION. HE IS  
ENTHUSIASTIC ABOUT PRC AND CUBA MARKET POTENTIAL. JARRETT  
REPORTEDLY MAKES MOST OF HIS SALES OF SUGAR CANE PROCESSING  
EQUIPMENT TO GOM, HENCE HIS SUSCEPTIBILITY TO GOM PRESSURE  
TO HELP MEXICO MOVE INTO CUBAN MARKET. JARRETT IS LESS  
ENTHUSED ABOUT CUBAN TRIP BUT FEELS HE SHOULD GO IF POSSIBLE  
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BECAUSE GOM INVITED HIM. BOTH INDICATED TO EMBASSY

CONSULAR OFFICER THEY ARE AWARE THEY CAN CONTRACT NO BUSINESS WITH CUBA BUT CONSIDER THIS OPPORTUNITY A PRELIMINARY STEP OF POSSIBLE ADVANTAGE TO THEIR COMPANIES SHOULD EMBARGO BE LIFTED.

3. EMBASSY DOES NOT PLAN TO CALL THEM IN TO APPRISE THEM FURTHER OF PERTINENT REGULATIONS UNLESS DEPARTMENT SO DIRECTS BECAUSE OF POSSIBILITY THEIR PROTEST - IF PASSPORT AMENDMENT IS DENIES - COULD BE ECHOED BY GOM OR MEDIA AS EXTRA-TERRITORIAL DOMINATION BY USG.

4. EMBASSY COMMENT: WHILE WE DO NOT BELIEVE THAT GOM IS ASKING U.S. MEMBERS ALONG DELIBERATELY TO SET UP EMBARRASSING SITUATION FOR USG, IF CUBANS WANT TO BUY PRODUCTS OF EITHER TOWNER OR DRAPER COMPANIES, GOM IS LIKELY TO MAKE THE MOST OF IT WITH RESPECT TO U.S. CUBAN POLICY AND MULTINATIONAL CORPORATIONS.  
JOVA

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** POLICIES, FOREIGN TRADE, SUBSIDIARIES, MANAGERS, TRADE COMPLAINTS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 23 OCT 1974  
**Decaption Date:** 01 JAN 1960  
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**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** papenddr  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974MEXICO09015  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
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**Errors:** N/A  
**Film Number:** D740301-0694  
**From:** MEXICO  
**Handling Restrictions:** n/a  
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**Subject:** THREATENED PROBLEM WITH MEXICO OVER US-CUBAN TRADE REGULATIONS  
**TAGS:** ESTC, CPAS, MX, CU, US, TOWNER DE MEXICO, DRAPER DE MEXICO, (JARRETT, DUDLEY F), (CARTER, WILLIAM D)  
**To:** STATE  
**Type:** TE  
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